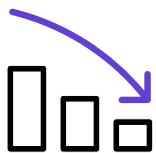




UX Audit: Start with a Better User Experience

Your product is live, but does it really support users well? A UX audit gives an objective view of where users get stuck, where friction happens, and which improvements will have the biggest impact. The result: a clear foundation for focused UX improvements, with practical recommendations your team can act on right away.

When is a UX audit the right starting point?



Metrics are falling behind

You see users not completing key steps. Conversion drops, support requests increase, but it's unclear where the root cause is.



Considering a redesign

You first want a clear understanding of where the biggest improvement opportunities lie before investing time and budget in a redesign.



Internal discussion

Stakeholders have different views on what's going wrong. A UX audit provides an objective starting point for making aligned decisions together.



Validate standards

You want to know whether your product meets usability guidelines and accessibility requirements (WCAG).

“A UX audit gives direction for improvement. Objective insights make it easier to make choices that truly make a difference.”

For more information, visit: www.product-league.com



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A UX audit forms the foundation for insights

- A mobile experience that lags behind desktop
- Accessibility issues that exclude users
- Where users get stuck or drop off
- Where conversion slows down
- Which improvements can be implemented quickly
- Important information that's hard to find
- What has the biggest impact on the user experience
- Unclear navigation that causes users to get lost
- Forms that are too long with unclear error messages
- Inconsistent interaction patterns across screens
- Call-to-actions that don't stand out or are unclear

Onze aanpak

Intake & scope definition

We start with a conversation about your product, target audience, and key questions. Which flows or screens are most important? Are there any known pain points? Based on this, we define a clear and focused scope together.

Expert review

A UX specialist systematically analyzes your product using proven usability heuristics. We assess elements such as navigation, information architecture, interaction patterns, feedback, and error handling.

User testing (optional)

For deeper insights, we test with real users. We observe how they complete tasks, where hesitation occurs, and what causes frustration. These insights strengthen and validate the expert review.

Reporting & presentation

You receive a clear report with all findings, prioritized by severity. For each point, we describe what goes wrong, why it's a problem, and which solution directions are possible. We present the results and discuss concrete next steps.

Practical information and next steps

Timeline: 1–3 weeks

Deliverables: UX audit report, presentation of findings, and a proposal for next steps

Expertise involved: UX Designer

After the audit, you can continue independently, or ask our support with:

UX/UI Design – Focused redesigns of key flows or screens

User Research – Deeper insights into user needs

Design System – More consistency and scalability

Development – Implementing improvements in OutSystems

Ready to start improving?

Schedule a no-obligation conversation. We'll discuss your product and how a UX audit can support the next step.

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